



Thanks Jerry!

You did it! You sold our home and helped us save over \$17,000 on our new home.

We're glad we picked you!

The Costello's





You got us Top Dollar!

Thanks for getting
our house sold
fast and for top
dollar!

That allowed us to
be able to afford
the new home we
really wanted.

We'll tell all our
friends about you!

The Miller's





This was my “Dream”!

Not only did you
find the house of
my dreams I only
had to pay 50% of
the assessed value
of the property!

That’s \$200,000 in
instant equity!

Thanks so much!

Megan





How did you do it?

The other agent we hired wasted six month's trying to sell our old house.

You Had us under contract in less than 30 days thanks to your marketing plan.

We sure enjoy not having to pay two mortgage payments.



Thanks!
The Webb's



Successful Marketing

We are dedicated to marketing your home.

We have a wide range of effective marketing mediums and tools.

We will prepare a personalized marketing plan that will ensure success in selling your home:

1. Within your time frame
2. Under the most favorable terms
3. For the best possible price



Successful Marketing

A partial list of the tools we use:

- Signage for the front yard, subdivision and directional signage from major roads
- Secure, digital entry key that provides access to your home by cooperating agents
- Listed with *First Multiple Listing Service* and *Georgia Metro Listing Service*
- 24/7 Hotlines w/Fax on demand feature
- Talking House (24/7 curbside AM audio tour)
- Advertising in the *Atlanta Journal Constitution* and on www.ajchomefinder.com
- High quality full-color informational flyers for the inside display and yard boxes
- E-mail campaigns & direct mail postcards and phone calls to potential buyers and agents
- Virtual Tours 24/7 posted to multiple websites
- Your own unique website address
- Advertising in the Real Estate Book and on www.realestatebook.com
- Advertising on Comcast TV (Atlanta Homes on Demand)
- Marketing that drives traffic to the sites that promote your listing which means that you will have an enormous amount of exposure 24/7 on high traffic Web sites such as:

www.solidsource Realty.com

www.realtor.com

www.atlantaml.com

www.youraddress.com

According to the NAR, in 2006 70% of home buyers started their home search on the Web! However, 100% used the web at some point in their search! Wow!



Communication

Our specialized knowledge and extensive training can help you make sense of the complex home selling process.

- I am always available to take your call on my cell or direct line.
- You will get timely feedback on all showings.
- I will personally present any and all offers to purchase your home as soon as possible.
- I will direct potential buyers to our preferred lenders to potentially pre-qualify them when they are seeking information on your home.
- I will complete and distribute all necessary paperwork for the sale of your home.
- I will assist you in undergoing the home inspection process.
- I will assist or refer you to construction and repair experts as necessary.
- Our closing attorneys, Morris, Hardwick & Schneider, will look after your best interest. That is why we request all of our closings be held at one of their 27 convenient offices.



Negotiations

We are committed to providing you with effective negotiations to complete the sale in a timely manner.

Our team is all about superb customer service!



Summary

Professional credentials

Proven marketing tools and experience

Timely and effective personal communication

Skillful contract and process negotiations

Working with your best interests in mind